



B2B Media

Publisher's Statement

6 months ended December 31, 2023

Subject to Audit

Field Served:

FFJournal serves industrial establishments that fabricate, stamp and/or finish metals and plants that assemble these metal components into end products. Industries included are fabricated metal products and machinery except electrical, electric and electronic equipment and transportation equipment.



TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		40,856
AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Nonpaid Individual - Print		30,145
Qualified Nonpaid Individual - Digital		10,711
Total Qualified Nonpaid Individual		40,856
Total Average Qualified Nonpaid Circulation		40,856

AVERAGE NONQUALIFIED CIRCULATION	
Nonqualified Allocated for Shows & Conventions - Print	96
Total Nonqualified Allocated for Shows & Conventions	96
Nonqualified Miscellaneous, Including Staff Copies - Print	2,426
Total Nonqualified Miscellaneous, Including Staff Copies	2,426
Total Average Nonqualified Circulation	2,522

CIRCULATION BY ISSUES				
Issue	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid
Jul	30,071	10,785		40,856
Aug	30,012	10,844		40,856
Sep	30,721	10,135		40,856
Oct	30,006	10,850		40,856
Nov	30,037	10,819		40,856
Dec	30,023	10,833		40,856

BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid- Print & Digital (Unduplicated)	Job Title				
						Corporate Officials, President-Owner, Vice President-General Manager, Treasurer-Secretary, Controller	Chief Engineer, Plant Manager, Production Superintendent, Department Managers, Chief Metallurgist, Chief Chemist	Engineers, Manufacturing Engineers, Metallurgists, Designers, Production Men, Chemists, Supervisors, Foremen	Buyers, Salespersons and other Purchasing and Sales Titles	Other Titled and Non-Titled Personnel Within the Field Served
1. FABRICATED METAL PRODUCTS										
Metal cans and shipping containers	1,413	3.5	1,049	364		980	224	100	109	
Cutlery, hand tools, general hardware	1,884	4.6	1,350	534		1,207	300	173	204	
Heating equipment and plumbing fixtures	1,764	4.3	1,261	503		983	387	174	220	
Fabricated structural metal products	7,634	18.7	5,590	2,044		4,874	1,257	828	675	
Screw machine products (Bolts, nuts, screws, rivets, and washers)	700	1.7	473	227		432	114	69	85	
Metal forging and stampings	1,114	2.7	824	290		677	204	165	68	
Coating engraving and allied services	2,408	5.9	1,715	693		1,635	367	251	155	
Ordnance and Accessories	184	0.5	133	51		126	28	19	11	
Miscellaneous fabricated metal products	7,945	19.4	5,740	2,205		5,524	1,115	649	657	
Sub-Total Fabricated Metal Products	25,046	61.3	18,135	6,911		16,438	3,996	2,428	2,184	
2. MACHINERY, EXCEPT ELECTRICAL										
Engines and turbines	258	0.6	190	68		147	41	44	26	
Farm/garden machinery and equipment	837	2.0	648	189		532	129	94	82	
Construction, mining, materials handling machinery and equipment	1,310	3.2	981	329		767	250	146	147	
Metal working machinery and equipment	1,544	3.8	1,102	442		1,049	193	160	142	
Special industry machinery	870	2.1	617	253		578	108	81	103	
General industrial machinery and equipment	1,297	3.2	954	343		807	177	158	155	
Computer and office equipment	234	0.6	161	73		160	19	28	27	
Refrigeration and service industry machinery	467	1.1	366	101		246	96	69	56	
Miscellaneous industrial & commercial machinery and equipment	2,796	6.8	2,137	659		1,903	377	310	206	
Sub-Total Machinery, Except Electrical	9,613	23.5	7,156	2,457		6,189	1,390	1,090	944	
3. ELECTRIC AND ELECTRONIC EQUIPMENT										
Electric transmission and distribution equipment	92	0.2	73	19		56	19	7	10	
Electrical industrial apparatus	124	0.3	99	25		85	18	11	10	
Household appliances	58	0.1	42	16		40	9	8	1	

BUSINESS/OCCUPATIONAL ANALYSIS (Continued)

Classification by Business & Industry	Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid- Print & Digital (Unduplicated)	Job Title				
						Corporate Officials, President-Owner, Vice President-General Manager, Treasurer-Secretary, Controller	Chief Engineer, Plant Manager, Production Superintendent, Department Managers, Chief Metallurgist, Chief Chemist	Engineers, Manufacturing Engineers, Metallurgists, Designers, Production Men, Chemists, Supervisors, Foremen	Buyers, Salespersons and other Purchasing and Sales Titles	Other Titled and Non-Titled Personnel Within the Field Served
Electric lighting and wiring equipment	143	0.4	120	23		103	23	8	9	
Household audio & video and audio recordings	33	0.1	25	8		27	3	1	2	
Communications equipment	97	0.2	83	14		78	10	4	5	
Electronic components and accessories	138	0.3	109	29		109	11	7	11	
Miscellaneous electrical machinery, equipment and supplies	316	0.8	254	62		208	60	13	35	
Sub-Total Electric And Electronic Equipment	1,001	2.5	805	196		706	153	59	83	
4. TRANSPORTATION EQUIPMENT										
Motor vehicles & motor vehicle equipment	3,225	7.9	2,521	704		2,181	572	259	213	
Aircraft and parts	481	1.2	348	133		305	80	74	22	
Ship/boat building and repairing	464	1.1	342	122		328	64	49	23	
Railroad equipment	92	0.2	62	30		58	18	6	10	
Motorcycles, bicycles, and parts	165	0.4	108	57		120	15	18	12	
Guided missiles and space vehicles and parts	9		7	2		6	1	2		
Miscellaneous transportation equipment	760	1.9	553	207		468	142	66	84	
Sub-Total Transportation Equipment	5,196	12.7	3,941	1,255		3,466	892	474	364	
Others Allied to the Field										
Total Qualified Circulation	40,856	100.0	30,037	10,819		26,799	6,431	4,051	3,575	
Percent	100.0		73.5	26.5		65.6	15.7	9.9	8.8	

AGE OF SOURCE ANALYSIS					
Source	Print	Digital	Print & Digital	Total	Percent
Total Direct Request From Recipient	30,037	10,819		40,856	100.0
Total Direct Request From Recipient's Company					
Total Communication Other Than Request					
Association					
Business Directories					
Lists					
Acquired Circulation					
Other Sources					
Total Qualified Subscriptions	30,037	10,819		40,856	100.0
Percent	73.5	26.5		100.0	
Single Copy Sales					
Total Qualified Circulation				40,856	

MAILING ADDRESS ANALYSIS					
	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid	Percent
Individual by Name and Title and/or Occupation	30,037	10,819		40,856	100.0
Individual by Name Only					
Title or Occupation Only					
Company Name Only					
Multicopy Same Addressee					
Total Qualified Subscriptions	30,037	10,819		40,856	100.0
Total Qualified Circulation	30,037	10,819		40,856	100.0

GEOGRAPHIC ANALYSIS				
State	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid
Alabama	548	203		751
Arizona	426	170		596
Arkansas	323	120		443
California	2,469	979		3,448
Colorado	478	222		700
Connecticut	492	168		660
Delaware	72	37		109
District of Columbia	5	1		6
Florida	1,406	534		1,940
Georgia	778	275		1,053
Idaho	246	77		323
Illinois	1,484	545		2,029
Indiana	816	310		1,126
Iowa	496	152		648
Kansas	440	144		584
Kentucky	359	127		486
Louisiana	563	184		747
Maine	133	43		176
Maryland	290	112		402
Massachusetts	590	214		804
Michigan	1,419	527		1,946
Minnesota	755	233		988
Mississippi	220	62		282
Missouri	745	265		1,010
Montana	191	58		249
Nebraska	281	92		373
Nevada	156	77		233
New Hampshire	172	62		234
New Jersey	636	211		847
New Mexico	155	68		223
New York	1,188	353		1,541
North Carolina	864	303		1,167
North Dakota	137	36		173
Ohio	1,624	593		2,217
Oklahoma	500	176		676
Oregon	455	185		640
Pennsylvania	1,476	480		1,956
Rhode Island	110	58		168
South Carolina	387	129		516
South Dakota	141	47		188
Tennessee	682	236		918
Texas	2,403	864		3,267
Utah	311	140		451
Vermont	74	30		104
Virginia	498	187		685
Washington	618	250		868
West Virginia	130	44		174
Wisconsin	1,063	346		1,409
Wyoming	86	28		114
TOTAL 48 CONTERMINOUS STATES	29,891	10,757		40,648
Alaska	83	37		120
Hawaii	63	13		76
TOTAL ALASKA & HAWAII	146	50		196
Single Copy Sales				
U.S. Unclassified				
TOTAL UNITED STATES	30,037	10,807		40,844
Poss. & Other Areas				
U.S. & POSS., etc.	30,037	10,807		40,844
Canada		6		6
International		6		6
Military or Civilian Personnel Overseas				
Total International		12		12
E-mail Address Only				
Other Unclassified				
GRAND TOTAL	30,037	10,819		40,856

NOTES

Definition of Recipient Qualification:

Qualified recipients are corporate officials, presidents-owners, vice presidents-general managers, treasurers-secretaries, controllers, chief engineers, plant managers, production superintendents, department managers, chief metallurgists, chief chemists, engineers, manufacturing engineers, designers, production men, chemists, supervisors, foremen, buyers, salespersons and other purchasing and sales titles and other titled and non-titled personnel within the field served.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Analyzed Issue: The information in Business/Occupational Analysis; Age of Source Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the Nov issue.

Allocated for Shows and Conventions

Represents copies delivered to the following Trade Shows:

Trade Show	Location	Show Dates	Issues	Copies Delivered
FABTECH	Chicago,IL.	Sep 11-14	July	75
SMU Steel Summit	Atlanta,Ga.	Aug 21-23	August	150
FABTECH	Chicago,Il.	Sep 11-14	August	150
FABTECH	Chicago,Il.	Sep 11-14	September	200

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Frequency: 11 times per year
Format: Standard

Established: 2004
AAM Member Since: 2005
Member #: 06-3019-7
SRDS: 88

Parent Company: FF Journal

MICHAEL D'ALEXANDER
President/ Publisher

WAYNE KRUSEN
Vice President Finance

Published by:
Trend Publishing Inc.
123 W. Madison Street Suite 950
Chicago, IL 60602
T: (312) 654-2300
www.ffjournal.net